

WMB NOW

Fundraising & Media Kit

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**WILL.
MOTIVATION.
BELIEF.**

WMBNOW.ORG

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Heartfelt team member thoughts ~

The mother who works late and works hard to make ends meet but cannot afford an after school care program, the child born addicted to meth that has bounced around from house to house, the teenager that feels defeated after losing both parents to incarceration by age 13, the juvenile that has online homework daily but has no computer at home to get online, the child with ADD, ADHD, or AUTISM that have heard all their lives that they are different and can't learn; This is why I love this place and love doing what we are doing. We actually change lives, thought processes, and the outcomes to many who thought their destiny was to fail.

WE ARE WILL, WE ARE MOTIVATION, WE ARE BELIEF.



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The WMB NOW Foundation is a non-profit 501(c)(3) public fundraising foundation. Our mission is to provide children with the opportunity to achieve academic excellence without rejection due to lack of financial resources. We do this by creating programs that help promote development and positive changes within these children. We have a targeted focus on raising the funds necessary to win our fight against child poverty, and the inclusion of all children to achieve academically with a focus on higher education.



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Please allow me to introduce a few examples of our success stories!

Alexander “Raffa” Couto
AGE: 13

- Wants to be a doctor
- 5x Pan American Champion
- 7x Florida State Champion
(2011, 2012, 2013, 2014, 2015,
2016, 2017)



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Luis “Macaco” Sosa

Age: 11

- Wants to be a pilot
- Was ranked #1 in the world
- 3x Pan Kids Champion
- 4x Florida State Champion (2012, 2013, 2014, 2015, 2016)



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Matthew Arias

Age: 17

- Wants to be an orthopedic surgeon
- 2x Pan American Champion
- 2x Florida State Champion (2015, 2016)

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Adrian Ochoa

Age: 12

- Wants to be an athletic coach for kids
- 2x Pan American Champion
- 2x Florida State Champion (2016, 2017)



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Kevin Placer – Age: 14

- Wants to be an airplane mechanic
 - 2x Florida State Champion
 - 6x North American Champion



Katherine Placer – Age: 16

- Wants to be a neonatal nurse
 - Pan American Champion
 - 2x Florida State Champion

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Ryan Reyes – Age: 10

- Wants to be an architect
- Pan American Champion
- 2017 Florida State Champion



Alejandro Armas – Age: 9

- Wants to be the president
- 2017 Florida State Champion



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Sebastian Gonzalez – Age: 8

- Wants to be an orthodontist
- Pan American Champion
- 2x State Champion



Didier Novoa– Age: 9

- Wants to be an electrical engineer
- Pan American Champion
- 2x State Champion

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Zachary Arias – Age: 14

- Wants to be a Sports Reporter
- Newbreed Ultimate Challenge Champion



Jose Triana – Age: 13

- Wants to be a Mechanical Engineer
- Newbreed Ultimate Challenge Champion



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Natalia Squillante – Age: 7
•Wants to be a veterinarian

Luciano Squillante – Age: 11
•Wants to be a lawyer

Rosalina Squillante – Age: 9
•Wants to be a CEO

**Martial Arts and Leadership
program**

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Leyla Gonzalez – Age: 7

- Wants to be a doctor

Ozzy Gonzalez – Age: 9

- Wants to be an actor

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Leilani Linares– Age: 7

- Wants to be a veterinarian

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**SPONSORSHIP
LEVELS**

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BRONZE SPONSOR:
Minimum \$500

- Name listed on website
- Two Sponsor T-shirts



SILVER SPONSOR
Minimum \$2,000

- Name and Logo listed on website
- Four Sponsor T-shirts
- Donor Acknowledgment on Social Media
- Entry into the business referral list



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GOLD SPONSOR: Minimum \$5,000

- Name and Logo listed on website
 - Ten Sponsor T-shirts
- Donor Acknowledgment on Social Media
- Entry into our business referral list
 - Naming rights of one local tournament
 - 5 Free Kickboxing Classes

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PLATINUM SPONSOR

Minimum \$10,000

- Name and Logo listed on website
 - Fifteen Sponsor T-shirts
- Donor Acknowledgment on Social Media
- Entry into our business referral list
- Naming rights of 2 local tournaments and 1 major tournament
 - 10 Free Kickboxing Classes
- Recognition in all print and media material
- Appreciation Plaque presented by kids directly impacted by your generous gift

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DIAMOND SPONSOR

Minimum \$20,000

- Name and Logo listed on website
 - Twenty Sponsor T-Shirts
- Donor Acknowledgment on Social Media
 - Entry into our business referral list
- Naming rights of 2 local tournaments and 2 major tournaments
 - Recognition in all print and media material
 - 20 Free Kickboxing classes
- 3 Free Florida Concealed Weapon Permit Courses
 - Appreciation Trophy presented by kids directly impacted by your generous gift
- Office Party with live Crepe Maker for entire staff
 - Coinciding ad runs
- Naming rights of one of our major events



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Explanation of Sponsor Benefits

- **Name and Logo listed on website:** Our website is visited by over 2,000 people monthly, this presents a great opportunity for new exposure for your business.
- **Sponsor T-Shirts:** These are the same t-shirts our competitors wear to competitions, so if you wanted to come join the family and support your team you'll fit right in.
- **Donor Acknowledgment on Social Media:** We have a huge following on social media as we have been in the same location for 10 years. We will promote your company and brand to all of our followers.
 - **Entry into our business referral list:** Every new customer upon signup gets a business referral list where your company will now be listed. We encourage all our customers to do business with those companies who do business with us.
 - **Naming rights at tournaments:** You will be able to rename our team for the number of tournaments designated by your sponsorship level. So, for example, instead of being "Miami WMB" we would be "Your business name jiu-jitsu team". Every time one of our competitors wins, their name and team gets announced on the mic. This is an opportunity to reach thousands of people. We win a lot, so we guarantee you that your name will be on the mic a lot.



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Explanation of Sponsor Benefits Cont.

- **Recognition in all print and media material:** Not only are we in newspapers and social media, but we are also recognized in magazines on an international level as well through the International Brazilian Jiu-Jitsu Federation. We will mention your name in not only all local print and media, but international as well.
- **Free Kickboxing classes:** You can use them for yourself, give them as a gift to a child or loved one, gift them as a reward to your top performing representative, or even raffle them off as an incentive to your customers. Use them as you wish!
- **Free Florida Concealed Weapon Permit Course:** We have one of the top firearms instructors in Miami who will take you through all the laws regarding concealed carry and teach you the fundamentals of shooting and firearms safety. You will then be able to apply for a concealed weapon permit to protect you and your family.
- **Plaque/Trophy presented by the competition team:** All the grateful members of our team who you've helped will now present you, the champion behind the champions, with a plaque/trophy.



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Explanation of Sponsor Benefits Cont.

- **Office Party on day of your choice with live Crepe Maker for entire staff:** If you've never had crepes made right in front of you, now is your chance! We have access to one of the best crepe makers in Miami and he will come over and do an office party for you and your entire staff on a day of your choice. Whether celebrating Christmas, your anniversary, or simply just a great quarter, its sure to be an amazing experience!
- **Coinciding Ad Runs:** We spend around \$2,000 a month in online advertising and we will piggyback your logo on our ads to increase your advertising efforts and brand recognition.
- **Naming rights of one of our major events:** You will be able to rename one of our projects or events. For example at our annual run, it will be "Your business name 5k run". You or your business name will be on all of the promotional material for the event of your choosing.



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Philanthropist Letter

Dear philanthropist & potential actor of kindness,

This started with one child walking through our doors with a direct plight for help by his grand parents who adopted him after he was born addicted to meth. His mom was on her way to jail and he never knew his father. Grandparents are on a fixed income and in way over their heads. They were basically starting over their lives to raise a young child. He had no way to do homework due to the absence of a computer and low self esteem evident by the way he spoke about himself and his life. When asked about academics; he loved learning but didn't have the resources to finish his assignments.

Our community is now facing a problem where education, specifically higher education, is perceived to be out of reach for some children due to financial constraints and as a result; a poor perception of themselves. WMB NOW is aimed at giving all children the opportunity to achieve academic excellence and be exposed to higher education without rejection due to the lack of financial resources.



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Philanthropist Letter Cont.

The cornerstone of our objectives are based in 3 main areas with each child and each family we serve:

- 1) Financial viability for academic resources and extracurricular opportunities.
- 2) Self love – self image – self worth – self esteem.
- 3) Caregiver involvement.

Our focus within these 3 areas are children impacted by poverty/ extraneous circumstances and children with special considerations such as ADD, ADHD & Autism.

We do a great job in providing what we can but we can use some help. Donor contributions are a crucial lifeline of our recipients success.

Thank you in advance for your effort and kindness.



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**NO CHILD
DENIED!**

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**For more information
Please call us at
305 929 3847**

**Or visit us online @
WWW.WMBNOW.ORG**

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